

Winterville Watermelon Festival

Sponsor Levels

Thursday August 24, 2017 - Saturday August 26, 2017

Sponsorship levels available...

PRESENTING SPONSOR (5 non-competing businesses only) – Cost \$4,500

Company name in festival intro. (One year only)

“Winterville Watermelon Festival” proudly presented by _____ (category exclusive)

Company name/logo in all Marketing listed as a presenting sponsor: television, radio, billboard and print

Name mentions from stage during festival

Video to be played on stage video screen (sponsor to provide content)

Corporate logo on printed promotional items and Festival brochure

Company logo/link on watermelonfest.com (sponsor to provide logo/link info)

10 VIP Tickets and 5 VIP Parking Passes

10 T-shirts

20 x 20 Vendor space for 3 days during event

Banner (provided by Festival) at festival site entire duration

GOLD SPONSOR (10 available) – Cost \$3,500

Logo on video screen on stage (provided by client)

Company name/logo associated with radio advertising and billboard advertising

Sponsor recognition listed in marketing for the Watermelon Festival

Logo on Festival brochure

10 Hospitality/VIP passes and 2 VIP Parking Passes

Company logo/link on watermelonfest.com (sponsor to provide logo/link info)

5 T-shirts

10x10 Vendor space all 3 days

Stage mentions listing your business as a sponsor

Banner at festival site

(For Presenting and Gold Sponsors – Due to limited space on billboards, multiple designs may be used showing different sponsors on different designs. The same may be true with multiple radio commercials.)

SILVER SPONSOR – Cost \$2,500

Logo on video screen on stage (provided by client)

Logo on Festival brochure

1 VIP parking pass

5 Hospitality/VIP passes

Company logo/link on watermelonfest.com (sponsor to provide logo/link info)

Banner at festival site

10x10 Vendor space all 3 days

BRONZE SPONSOR – Cost \$1,000

Logo on Festival brochure

1 VIP parking pass

5 Hospitality/VIP passes

Company logo/link on watermelonfest.com (sponsor to provide logo/link info)

Banner at festival site

10x10 Vendor space Saturday only

MAJOR SPONSOR – Cost \$500

2 x 2 Sign at Festival Site

Company logo/link on watermelonfest.com (sponsor to provide logo/link info)

2 Hospitality/VIP passes

10x10 Vendor space Saturday only

DONOR SPONSOR – Cost \$250

Company logo/link on watermelonfest.com (sponsor to provide logo/link info)

2 Hospitality/VIP passes

Sponsor Sign at the event

For more sponsorship opportunities and levels, please contact Debbie Avery at (252) 531-4590.

In order to receive the maximum benefit from your sponsorship, sponsor fees must be paid by August 1, 2017

Sponsorship Agreement

This agreement is between the company listed below and
The Winterville Watermelon Festival Committee, Inc.

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ Title: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Level (please check one)

_____ Presenting Sponsor (\$4500.00) _____ Gold Sponsor (\$3500.00)

_____ Silver (\$2000.00) _____ Bronze (\$1,000.00)

_____ Major (\$500.00) _____ Donor (\$250.00)

_____ Other \$ _____

In order to receive recognition in printed materials, sponsorship agreement must be submitted to the Watermelon Festival Committee by July 10, 2017. Agreements received after this are not guaranteed to receive printed recognition. I am authorized to enter into this agreement on behalf of the Company/agency listed on this agreement and I understand that all contributions are tax deductible within the limits described by law.

Signature _____ Date _____

Watermelon Festival Committee Representative: _____

_____ Check Enclosed

_____ Bill Me (payments due by August 1, 2017)

FOR SILVER LEVEL & ABOVE, THIS FORM AND LOGO MUST BE RECEIVED BY THE WATERMELON FESTIVAL COMMITTEE BEFORE August 1, 2017 IN ORDER TO RECEIVE LOGO RECOGNITION

Remit Payment To:
Winterville Watermelon Festival Committee, Inc.
P.O. Box 805
Winterville, NC 28590
252-756-1068